

Max Hochman

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Professional Experience:

- **Jacksonville Jaguars** **Jacksonville, Fla.**
Broadcast Media Coordinator April 2018 - Present
 - ❖ Cover all Jaguars news and events including practices, press conferences and games.
 - ❖ Gather video and audio on the sidelines during games and travel with the team.
 - ❖ Produce and direct live shows using a Tricaster Advanced Edition switcher and PTZ cameras.
 - ❖ Produce video programming to air on the local television partner's station.
 - ❖ Collaborate with social media team to create new content ideas.
 - ❖ Train seasonal interns on the broadcasting department workflow and procedures.
- **Jacksonville Sharks** **Jacksonville, Fla.**
Multimedia Production Intern March - August 2015
 - ❖ Shot video during games for social media highlights.
 - ❖ Recorded player interviews post-practice and post-game.
 - ❖ Organized footage into a catalogue system.
- **ESPN3 @ UNF** **Jacksonville, Fla.**
Club President December 2014 - December 2015
 - ❖ Organized meetings, trained new members, and maintained the budget.
 - ❖ Operated a camera under the basket at UNF basketball games for live broadcast on ESPN3.
 - ❖ Controlled a video switcher as the technical director of a multi camera production.
 - ❖ Cut live video replays to be used on broadcast.
- **UNF Athletic Communications** **Jacksonville, Fla.**
Videographer & Editor August 2014 - May 2015
 - ❖ Shot video at UNF athletic events to use for highlights.
 - ❖ Produced highlights and recaps of games and events to post on social media.
 - ❖ Captured post-game interviews and press conferences.
 - ❖ Recruited interns to assist with the production of content.
- **Spinnaker Media** **Jacksonville, Fla.**
TV Control Room Crew September 2013 - December 2015
 - ❖ Operated a video switcher as the technical director for a daily news show.
 - ❖ Managed and queued talent on the floor for when they were going to be on camera.
 - ❖ Placed lights and cameras as well as wired cables into an auxiliary fiber optic unit.
 - ❖ Operated cameras and communicated with the director over a headset.
 - ❖ Ran the teleprompter in order for the talent to read the script.

Education:

University of North Florida **Jacksonville, Fla.**
Bachelor of Science, Communication - Multimedia Production December 2015

Skills:

- ❖ Accomplished in shooting video using ENG style cameras, including Arri Amira and Sony FS-7.
- ❖ Experienced with the Adobe Creative Suite including editing video and audio with Adobe Premiere Pro CC and graphics design using Adobe After Effects and Adobe Photoshop.
- ❖ Proficiency operating a video switcher for use in a live multi-camera production.
- ❖ Able to work in a control room or newsroom environment in high pressure situations.
- ❖ Adept at meeting deadlines and working in a fast paced environment.
- ❖ Social media savvy using Facebook, Twitter, Instagram, SnapChat and YouTube.